

Paradise Valley Community College
 FY2021-2022 Puma Innovation Grant Approvals

As of Feb. 22, 2022

No.	Project Manager	Department	Amount	Project
1	Abigali Rusu and Tatum Voeller	Fitness Center	3,000	HTS student internship stipend and technology fund for the Fitness Center.
2	Chris Scinto	Music	15,000	Outreach and Recruitment Funds for new Fine Arts majors
3	Tina Miller	Marketing	5,000	Additional fund to promote and advertise the Outreach and Recruitment Project above (#2)
4	Tina Miller	Marketing	85,000	Increase Spring 2022 and Fall 2022 enrollment by 1% from previous terms by having access to additional resources for Marketing support not included in the 2021-22 budget. The PVCC Marketing team needs additional resources to meet the goals of the 2022 SEM Plan, as the current budget and team structure will not allow for the achievement of the Plan's goals.
5	Michelle Carter	Black Mountain	20,500	Addressing (a) low and decreasing enrollment, (b) ineffective local community awareness of the campus' geographic location and (c) broad student unfamiliarity with college programs and services at the PVCC @ Black Mountain Campus.
6	Lynn Clark	Accounting	23,000	Increase enrollment in the Enrolled Agent CCL and increase awareness of our 2 other Accounting programs, Accounting AAS and CCL as well as industry credentials that are available to students upon completion of our accounting programs. The industry credentials include the Enrolled Agent ("EA") credential, which is the highest credential the IRS awards, the Certified Bookkeeper ("CB") credential awarded by the American Institute of Professional Bookkeepers and the QuickBooks Certified User ("QBCU") designation.
7	Jamie Martin	Student Affairs	24,000	Math Summer Bridge Program
8	Jamie Martin	Student Affairs	5,000	Math Boot Camp
9	Danniel Donahue	EMT	26,000	High School EMT program
10	David Sanchez	EMT	4,800	EMT Book voucher
Approved Amount:		Approved Amount	\$ 211,300	