

ANNUAL REPORT 2020 - 2021





Dr. Paul Dale, President

Message from the President

I am pleased to share our 2020-2021 Annual Report that highlights our continued good work towards achieving our student success initiatives. Additionally, in the pages that follow you will learn about our valued community partnerships, philanthropic supporters, and alumni accomplishments.

PVCC continues to thrive with an overriding sense of community and resiliency - two attributes essential to ensuring our student access and completion outcomes.

Our 2021-2023 Strategic Plan continues to serve as our "playbook" setting both aspirational and attainable success results. Throughout this Annual Report, you will find evidence of notable and steady progress in spite of the continued challenges presented by the global pandemic.

Perhaps one of the most notable undertakings during the 2020-2021 academic year was the faculty and staff led work on two fronts: Diversity, Equity and Inclusion and visioning/implementing a re-imagined student experience through and beyond the pandemic. While this work is still in progress, I am confident that we are poised to be a more accessible, thriving and sustainable college as a result of this work.

I applaud the contributions to student success made by our faculty and staff, as well as our many community partners, collaborators, and generous donors who engage with us to support opportunities for student learning, career and personal development and ultimately positive social change.

As you move throughout the community, I invite you to share the story of PVCC with your friends, colleagues, and family.

Regards,

Parl a. Dale

Paul A. Dale President Paradise Valley Community College

Puma Commitment to Opportunity

The Puma Commitment to Opportunity is a pledge we make to our students, faculty, staff, community - and each other - to provide the best possible outcomes for anyone who interacts with PVCC.

We develop well-rounded, confident and responsible individuals who aspire to achieve their full potential. The Puma Commitment to Opportunity provides a welcoming, safe, and inspirational learning environment in which everyone is equal and all achievements are celebrated...because YOU belong here at PVCC!

The Puma Commitment to Opportunity is where we come together to:

- Engage Be involved in meaningful and active ways as a community of learners.
- **Challenge** Extend an invitation to grow through high levels of expectation as rigor and critical thinking are essential parts of the learning experience.
- **Support** Provide encouragement, both personally and professionally, as we lift each other up to approach challenges and overcome them.
- Care Show love for each other's health, welfare, well-being and happiness.



The Futures: Re-Imagining the Learning Experience 2021-2023

PVCC Futures: Reimagining the Learning Experience 2023 debuted as a compilation of aspirations, ideas and strategic directions forged into three plans to move Paradise Valley Community College (PVCC) boldly and confidently into the future.

While launching our 2021-2023 Strategic Plan, various events occurred across the country and in our community, which led us to take a closer look at the challenges we face preparing for the future. It forced us to assess on a deeper level how we can support our students, faculty and staff while moving through and beyond the global pandemic.

Two task force initiatives were formed to examine the college's process, systems, technology and learning modalities to discover new ways to improve, stay viable, support cultural change and challenge the status quo.

Futures Think Tank

PVCC's blueprint to how to purposefully shift, staying relevant and reimagining how we deliver teaching, learning, and student support during these uncertain times. The report provides high-level takeaways from the President, as well as a breakdown of the task force's research and identified priorities.

Take Action College Team (TACT) is a group of more than 40 faculty and staff members tasked with creating a framework to ensure our campus explicitly and intentionally acknowledges diversity, equity, and inclusion in all of its policies. The premise: tackling issues as they pertain to hiring and onboarding, training and professional development, events, curriculum, advocacy, student scholarships, and campus climate.

To learn more about The Futures work, go to paradisevalley.edu/pvcc-futures.

As one of the 10 colleges within the Maricopa County Community College District (MCCCD), PVCC embraces continuous quality improvement, annually assessing and publishing reports regarding the effectiveness of its programs and services.

Mission

The Mission of Paradise Valley Community College is to educate the whole person and to serve our students and our community by providing learning opportunities that are designed to help them achieve their goals.

Vision

Paradise Valley Community College aspires to be the higher learning organization of choice by creating engaging lifelong educational relationships that inspire and support all learners to increase their capacity for personal growth and positive social change.

Values

- Integrity We uphold ethical behavior in all that we do; we value accountability, transparency, fairness, and honesty.
- **Diversity** We honor all individuals and their different viewpoints to promote an inclusive campus environment.
- Innovation We encourage informed risk-taking that enhances student, employee, and organizational learning.
- Partnerships We are committed to building and sustaining internal and external relationships that enhance learning.
- Excellence We expect greatness in all that we do to advance student, employee, and organizational success.
- Sustainability We practice organizational, social, economic, and environmental responsibility.
- Wellness We champion a campus culture that recognizes
 health and wellness as an integral part of learning by fostering an
 environment supporting the emotional, mental, physical, and social
 well-being of all.

DEMOGRAPHICS

Enrollment

FALL 2020

Full-Time: **1,288** Part-Time: **5,048**

SPRING 2021

Full-Time: **1,595** Part-Time: **5,248**

Programs & Certificates

37 Degree Programs

97 Certificates

Average class size: 15:1

Faculty

116 Residential

337 Adjunct

Top 150 Community College



For five consecutive terms, the Aspen Institute named PVCC one of the **Top 150 institutions for Community College Excellence**, the nation's signature recognition of high achievement and performance among America's

community colleges. PVCC received this honor in 2013, 2015, 2017, 2019 and 2021.

The colleges selected for this honor stand out among more than 1,000 community colleges nationwide as having high and improving levels of student success as well as equitable outcomes for Black and Hispanic students and those from lower-income backgrounds.

Gender



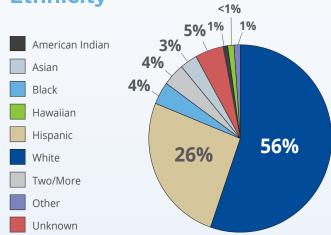


Age

34% 25 and over

66% 24 and under

Ethnicity



Residency



45% of PVCC students are considered FIRST GENERATION



PVCC's satellite campus at Black Mountain sprawls more than 80 acres of desert, serving students from surrounding suburbs including north Phoenix, Carefree, Cave Creek, and Scottsdale.

The Black Mountain campus comprises Aquila Hall and Orion Hall, both named after constellations that share the sky along the celestial equator. As such, the campus is home to a high-powered 14-inch Schmidt Cassegrain telescope and viewing deck for astronomy students and attendees at our community Star Parties.

Partnering with the Valley of the Sun YMCA and the Holland Center, the campus serves a multifaceted role for the local community. The shared education, community, and fitness complex is a hub for local residents, offering a wide variety of classes to fulfill both certificate programs and two-year associate degrees.

Strategic Commitments

During the 2020-21 academic year, PVCC celebrated several achievements that moved the college forward.

Ensure high levels of student success, equity, and an excellent experience

- PVCC re-imagined a blended model of teaching, learning, and support services with expanded course offerings that provided Face-to-Face, Live Online, Online, a combination of Live Online and Online, and Hybrid/Virtual education delivery models.
- Guided Pathways, known as the gold standard for community college reform across the country, was fully implemented at PVCC to ensure students are supported throughout their time. New Student Orientation programs provide Fields of Interest (FOI) specific sessions with advisors. Career and program assessment is available as a pre-enrollment step, and students can engage virtually through Canvas for support with advising, financial aid, faculty, programs, events, and workshops.
- New students successfully explored their interests and identified their chosen FOI during Puma Power Up sessions. These mandatory sessions help students create an intentional path and enroll in specific classes, experience contextualized class assignments, and connect with faculty and like-minded peers.
- PVCC's Music Department provided technical equipment to music majors and other students enrolled in courses focusing on live sound reinforcement, music performance ensembles, and private lessons. The department also created a onecredit course and tutorial videos to demonstrate the concept of remote music-making and the growing need for students to be well fluent in digital musicianship skills.
- New partnerships with Gateway Academy and Hope High School were created to support students and expand Early College opportunities.
- Swing by for Swag was a collaborative engagement between Club Ed and Honors, connecting with more than 200 students and celebrating their Fields of Interests.

Cultivate a sustainable competitive advantage by meeting the needs of business and industry and through effective enrollment management

- PVCC broke ground on the 4,900 square foot
 construction project funded by a \$3.5 million direct
 allocation from the state of Arizona to expand the
 existing Health Sciences building on the Union Hills
 campus. It will include two high fidelity simulation
 rooms, four convertible classrooms, a simulation
 dereif room, and support/faculty offices. Through state
 of Arizona STEM funding, three additional nursing
 faculty members were also added to support the
 explosive growth of the Nursing program.
- Through the Higher Education Emergency Relief Fund III (HEERF), PVCC made several improvements, including: technology to support innovative classrooms; increasing remote access for students; and providing expanded assistance and support for students re-entering higher education.
- PVCC and Paradise Valley Unified School District launched the Verizon Innovative Learning program for young men of color, designed to create a more diverse pipeline of future careers in STEM fields.
- PVCC was declared **Title III/V Eligible** and can apply for Title V Hispanic-Serving Institution (HSI), Title III HSI-STEM and Title III Strengthening Institutions Program (SIP) grants.
- PVCC received a \$20,000 Research in the Arts Grant from the National Endowment for the Arts (NEA), one of only 15 grants distributed nationwide. The grant will help support the college's Ceramics Art Experience for Veterans.

Make MCCCD recognized as a great place to work and achieve organizational and operational effectiveness

- To successfully integrate new employees into PVCC's community and culture, the PUMA Pals program introduces full-time employees (faculty and classified staff) to the college's campus environment, core values, and learning-centered philosophy.
- PVCC was recognized as a Healthy Arizona Workplace (HAWP) Platinum awardee. Accomplishments included work in the community such as: COVID-19 testing; drive-thru food distribution; creating face shields for frontline workers; Wellness Wednesday programming for employees; counseling services for students and employees, and adoption of a new college value of Wellness.
- PVCC maximized and expensed \$2.59 million funding resources received from the federal government to support students (direct aid) and higher education institutions (institutional aid) helping students and the institution navigate the challenges of the pandemic.
- Updates to the college infrastructure were made with \$1.8 million from the year-end operational fund. This included deploying laptops and other associated remote work technologies to a majority of our campus employees. In addition, a fully software-based phone system was implemented to ensure this essential communications service is accessible for students and community members regardless of the employee's work location.













Fields of Interest (FOI)

Designated Fields of Interest (FOIs) organize degrees and certificates into categories that share similar areas of study, allowing students to identify skills and interests geared towards specific careers best for them. The magic behind an FOI is not only the field or major, but also the network of support and continuous, organized focus on success and retention throughout each student's journey.

The student journey consists of the following elements:

- The student identifies an FOI to clearly outline their path to success and achieve their educational goals.
- The student attends a mandatory Puma Power Up session to choose their FOI and a follow up New Student Orientation (NSO) in their chosen FOI.
- The student's First Year Experience includes regular interaction with designated faculty and staff to create a sense of belonging and purpose.
- Throughout their time at PVCC, the student is supported by FOI Care Teams that include both peer and faculty mentors, as well as a variety of campus resources.
- When the student successfully completes their program of study, they
 are encouraged to join the PVCC Alumni Association. The Association is
 a network of proud Pumas supporting each other and encouraging new
 students to engage in all our college has to offer.



















Alumni Career Panels

PVCC's Alumni Program teamed up with Career Services and FOI Cares Teams to offer students Alumni Career Panels focused on each FOI. These virtual career panels are valuable because they offer students the opportunity to hear about real-world experiences and learn about the amazing jobs and industries our alumni are working in, and how PVCC prepared them to get where they are.



University Partnerships

PVCC's partnership with the state's four-year universities continued to offer students a seamless transition to attaining their bachelor's degree.





GRAND CANYON
UNIVERSITY°



Academic Affairs

Early College

PVCC and the Arizona Agribusiness and Equine Center (AAEC) have been in partnership for more than 20 years, helping high school students jump start their careers with free college courses and the possibility of earning their associate's degree along with their high school diploma. The latest AAEC graduating class included 77 students.

Despite the ongoing pandemic, technology challenges, and navigating an online learning environment, PVCC Early College students remained committed to advancing their college education as a high school student through a variety of scholarship programs including Achieving a College Education (ACE), Hoop of Learning, Puma Early College, and AAEC student population. The department served nearly 600 students this year, who as a whole took 7,088 credits with a completion rate of 81%.

New Program Offerings

- Cybersecurity is designed to meet the training needs of government and industry employees. It focuses on the necessary skills required to secure, protect, and identify vulnerabilities in a network, including various operating systems and network devices. Emphasis is placed on developing the theoretical, legal, ethical, and practical skills needed to maintain security on mission-critical networking and server systems.
- Cisco Certified Network Administration (CCNA) prepares students
 for one of the industry's most recognized and sought after credentials.
 Information Technology is one of the world's most rapidly expanding
 employment sectors. The CCNA program provides knowledge and
 skills training for those interested in working with network and internet
 hardware.
- **Enrolled Agent** helps to prepare students for the Enrolled Agent (EA) Examination. Enrolled agent status is the highest credential the Internal Revenue Service awards. In just one year, students are prepared to take the EA examination. Upon passing, they can become a federally licensed tax preparer and earn the EA designation.
- Healthcare Technology Systems is a certificate of completion or twoyear degree that enables students to jump into this fast growing and in-demand career path and start at a good salary in a growing field.
- **Stage Combat** allows theatre students to earn their certification which is also recognized by the Society of American Fight Directors.







- Serving 350 students; 20% are full-time students
- Awarded nearly **\$700,000** in scholarships
- Three students awarded the All-USA scholarship

Students Helping Students

Marketing Student Ambassadors help to promote PVCC's story on the college's social media platforms, as well as build trust with their fellow students while delivering college-specific messaging in fun, informative, and meaningful ways.

Peer Leader Outreach Program provides peer-to-peer support to help a new or returning student navigate their educational journey and build a community within their selected FOI.









Athletics

PVCC offers men's and women's NJCAA athletic programs focused on both excellence in academic success and athletic achievement.

Sports include: baseball/softball, cross country, golf, indoor/outdoor track and field, soccer and tennis.

Highlights

- **31 student-athletes** attained NJCAA Academic Achievement Honoree status (minimum 24 credits and 3.60 GPA).
- **5 teams attained** NJCAA Academic Achievement Honoree status (minimum 3.00 cumulative team GPA).
- **58%** of student athletes had cumulative GPAs over 3.0.
- **7 teams advanced to NJCAA** national championship competition in Spring 2021; Men's/Women's Tennis, Women's Golf, Men's/Women's Indoor Track & Field, Men's/Women's Outdoor Track & Field.
- Approximately 30 student-athletes transferred to four-year institutions to pursue their academic and/or athletic endeavors.

Congrats to Amazing My

Women's Golf student-athlete Amy Bockerstette was the first person with Down syndrome to compete at the NJCAA National Championship Tournament in May 2021. Bockerstette's journey made national news when she famously made par during a practice round at the Waste Management Phoenix Open with two professional golfers. In her spare time, she advocates for her I GOT THIS Foundation, which promotes golf instruction and playing opportunities for people with Down syndrome and other intellectual disabilities.



As an inclusive arts community, PVCC encourages students of all ages, levels, and abilities to further their passions for the arts. During an unprecedented time, PVCC continued to offer an assortment of genres: Art History; Creating Writing; Dance; Digital Art; Music; Music Industry Studies; Theatre; Video Game Production, and Visual Art. The program also hosted a variety of guest artist events and workshops with presenters from Gearbox Games, Microsoft Studios, Broadway Plus, and Magnanimous Music Corporation.

Other highlights include:

ART

 Virtually presented art exhibitions of student work in digital photography and life drawing.

DANCE

- PVCC Spring Dance Collection "Creative Voices in Motion" reached 326 viewers on YouTube.
- PVCC Dance Major Sara Babic-Sternberg won second place in the Film, Animation and Media Arts Competition in the Narrative Category.

MUSIC

- The MCCCD's annual gala "Artists of Promise" included music competition winners from PVCC's Center for the Performing Arts.
- PVCC created, revised, and taught new courses in PVCC's Popular Music Program

- including digital musicianship, songwriting, arranging and orchestration, as well as a new Interdisciplinary Physics course The Science of Musical Instruments.
- Dr. Keith Kelly and PVCC's Composer-Improviser, Big Band, recorded and produced a music album of original compositions.
- The program virtually produced and hosted the Phoenix Synthesizer Festival, which featured artists from across the United States, United Kingdom, and the Netherlands.

THEATRE

 Six PVCC theatre students were nominated for the Irene Ryan Action competition at the Kennedy Center American College Theatre Festival Region 8.

- Theatre students' virtual performances included "Ghostlight," "A Night of Mystery," "Sherlock Holmes" and a Poirot script production.
- In collaboration with Arizona Theatre
 Company, PVCC created "Coronalogs," a
 production created, written, acted, filmed,
 and edited by PVCC theatre students
 chronicling their reactions, both heavy and
 light, to the ongoing pandemic.
- The theatre club CAST hosted a workshop for PVCC students and local high schoolers interested in technical theatre, musical theatre, and stage combat.
- Theatre student Erin Craddick won first place for theatre acting at the Artists of Promise Competition, and fellow student Isaac Murray took third place.

Giving Back

We are living in extraordinary times, calling on us to act with great compassion and empathy. This past year, these values were exemplified throughout our caring Puma community in the tremendous spirit of generosity demonstrated by our students, alumni, employees, and friends of PVCC. Together, the PVCC community achieved its highest fundraising year with \$215,000 in philanthropic support.

Many of our students lack the resources to achieve a college education and are oftentimes the first in their families to attend college. They find themselves juggling caring for their families and working, while also attending classes. The focus of the PVCC Development Team is to raise funding for scholarships to enable our students to open doors, brighten futures, change lives and realize their dreams.

The creation of three endowments in support of student scholarships is evidence that the commitment to support our students is critical to our mission to create an inclusive and vibrant learning community where everyone is supported to achieve success.

Raised **\$215,000**

Created three endowments in support of student scholarships

Awarded 207 scholarships for a total of \$157,904.38



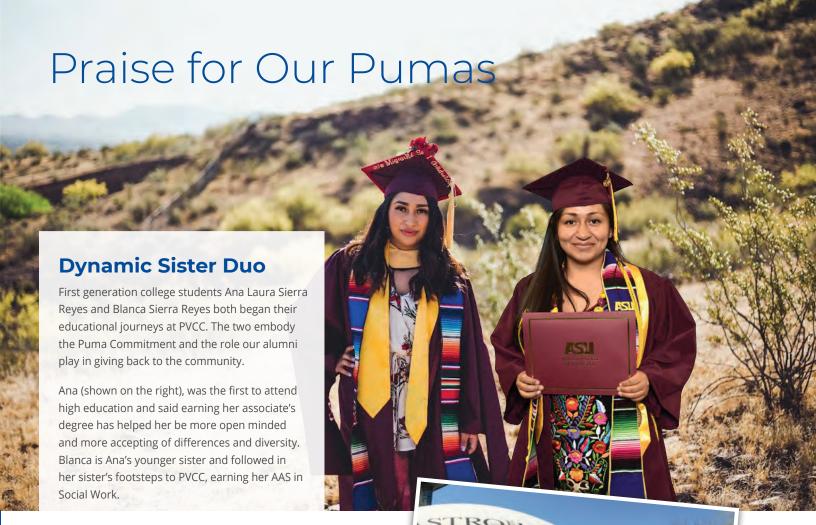
Competitive Grants Received

- Verizon Innovative Learning: Young Men of Color Program \$150,000
- Wi-Fi Hotspots Lending Program \$4,000
- Professional Development for Early Childhood Professionals \$300,000
- Laptop Lending Program for Needy Students \$50,000

Inaugural Day of Giving

PVCC joined the other MCCCD schools and the MCCCD Foundation for the first "Be A Student's Hero" Day of Giving in April. The community surrounding PVCC came together raising more than \$11,000 for the Student Emergency Fund and student scholarships. This support is key to enabling students to unlock the power of learning to achieve and exceed their goals, even in the most challenging situations.





Accelerating Their Careers

Two Physics Honors students, Tanner Bouwens and Aaron Fawley, were awarded an internship at Fermilab, America's particle physics and accelerator laboratory. They are now working on projects designed to improve the intensity of an accelerator beam.



PVCC Puma Studying Space

Engineering Student Yarden Levy was chosen out of hundreds of applicants for the NASA Community College Aerospace Scholars (NCAS) program, a virtual program in which students are exposed to various areas of science, technology, engineering, and mathematics (STEM), and learn about NASA's missions and career opportunities.

Engagement at PVCC

Diversity, Equity and Inclusion



Indigenous Public Art Project to Commemorate Our Land Acknowledgement

A collaboration between two Native American artists and a team of PVCC faculty, staff and students, who together designed and created permanent works of art for display in the college's amphitheater.



Diversity, Equity, Inclusion,

and Engagement (DEIE) **Training & Professional Development Calendar**

The DEIE Calendar was created based on feedback from the 2020-2021 academic year to provide various sessions of interest.

Sessions included:

- Civil Dialogue Moderator Training
- Promoting Equity & Inclusion in the Classroom
- Trauma-Informed Care
- Creating Culturally Safe Spaces for American Indian Students
- · Race Literacy, Anti-racism, and the Intersections Between Gender and Race
- Mental Health First Aid
- SafeSpace Training

Association of College and University Educators (ACUE) **Curriculum Development**

More than two dozen PVCC faculty members participated in an eight-week ACUE course to provide free professional development on creating an inclusive and supportive online learning environment.

The course was organized around the following competencies:

- Welcoming Students to Online Learning
- · Promoting Civil Learning
- **Engaging Underprepared Students**
- · Helping Students Persist in Their Studies
- Embracing Diversity
- · Checking for Student Understanding



Enhanced Heritage Month Events

While PVCC continued to recognize and host events and programming for Black History Month, Hispanic Heritage Month, Native American Heritage Month, and Women's Herstory Month, the college also officially and formally added celebrations of Asian, Pacific Islander, and Indian Heritage Months and Pride/LGBTQIA+.











Community Partnership

- · The Student Life team hosted quarterly food distributions in partnership with St. Mary's Food Bank, serving more than 700 families in the community.
- The International Film Festival successfully hosted virtual showings and attracted hundreds of viewers.
- 15 clubs participated in Club Rush's three-day event with more than 250 people in attendance logging in virtually.
- Black History Month featured several virtual events spotlighting community leaders, alumni, and local Black-owned businesses.
- Entrepreneurship and Innovation Week featured entrepreneurial leaders from PVCC and across the Valley, discussing the dynamics and impact of innovation and entrepreneurial thinking in arts, finance, law, service learning, health sciences, information technology, economics, career management, and business.

Outstanding Faculty





Early Childhood Education Adjunct Faculty Sabrina Ball created the book, "Play is Serious Business, A Day in the Life of Preschool," using colorful photographs to illustrate how to begin the day with family partnerships and end with special closing routines.



English Faculty Dr. David Pegram published an essay in the book, "The New York Mets in Popular Culture: Critical Essays" by David Krell. The essay discusses how the Mets baseball hat had become problematic for two wellknown actors in separate blockbuster films.



Geography Faculty Dr. John Douglass spent countless years studying and working on the formation of the Grand Canyon, publishing his latest paper, "Geomorphology," which explores the origins of the Grand Canyon and Douglass' overflow theory.



Business Faculty Dr. Dina Preston-Ortiz published, "31 Cents to 43 Countries: Hardcore Tips to Increasing Profits," a guide for entrepreneurial thinkers who aim to optimize resources, make the most out of uncertain opportunities, and achieve a work-life balance to increase productivity. The book also won the Independent Author Network Book of the Year for sales/ business/economics.



Physics Faculty Dr. Casey Durandet received the 2021 Dale P. Parnell Distinguished Faculty Award, a national recognition for those making a difference in the classroom. The award is given by the American Association of Community Colleges.



PVCC Adjunct Faculty Member Lisa Thompson was named PVCC's 2021 Outstanding Alumni of the Year for her many accomplishments and devotion to our school. Thompson earned her AAS in Dietetic Technolgy at PVCC and remains involved with the program teaching in the Food and Nutrition department, and recently developed a sustainable cooking class.



Professor Julie Lazzara was named a recipient of the 2021 Wayne Weiten Teaching Excellence Award given by the Society for the Teaching of Psychology.





Union Hills Campus 18401 N. 32nd Street Phoenix, AZ 85032 602-787-6500

Black Mountain Campus 34250 N. 60th Street Scottsdale, AZ 85266 602-493-2600







Linkedin.com/school/paradise-valley-community-college

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The Maricopa County Community College District does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs or activities. For Title IX/504 concerns, call the following number to reach the appointed coordinator: (480) 731-8499. For additional information, as well as a listing of all coordinators within the Maricopa College system, visit http://www.maricopa.edu/non-discrimination.