

Entrepreneurship Education Center

—ASPIRE—

Think Entrepreneurial!

Entrepreneurship
and Innovation
Week

Wednesday, April 2-
Friday, April 11, 2025



PARADISE VALLEY
COMMUNITY COLLEGE

A MARICOPA COMMUNITY COLLEGE

Welcome!

Join us for a variety of events that will inspire, update, and connect you with entrepreneurial thinkers and doers from on and off campus, from inside and outside of PVCC.

All events are held at PVCC and are open to all students and the public. There is no fee to attend. Please attend as many activities as your schedule will permit.



President's Message



Greetings,

On behalf of the faculty and staff of the Entrepreneurship Education Center (EEC) at Paradise Valley Community College, I extend a warm welcome to our 2025 Entrepreneurship and Innovation Week. Paradise Valley Community College (PVCC) has been providing quality higher education experiences for the residents of North Phoenix and the greater northern Maricopa County community for almost 40 years.

Our talented team in the EEC provides leadership for this week's activities which include panel presentations, guest speakers, and targeted programs around innovation. I am grateful to their leadership and in particular the guidance of Dr. Kishore Dash without whom none of this would be possible.

In our ever-changing world, there is no doubt the importance of developing and embracing an entrepreneurial spirit. The mission of Paradise Valley Community College is to educate the whole person and to serve our students and our community by providing learning opportunities that are designed to help them achieve their goals. This event supports our mission by igniting passion for building our entrepreneurial acumen and encouraging the development of critical thinking skills and problem-solving skills that will benefit our shared community.

I wish you a wonderful week of asking great questions, sharing new ideas, and learning together. Warmly,

Dr. Jana Schwartz
President, Paradise Valley Community College



Welcome to the Annual PVCC Entrepreneurship & Innovation Week 2025 from April 2nd to April 10th – a celebration of creativity, resilience, and the power of bold ideas.

In today's VUCA (Volatile, Uncertain, Complex, and Ambiguous) world, college students need to prepare for their careers (employment or business) by learning to manage themselves in a way that creates value for others and makes them competitive. Our entrepreneurship education program at PVCC is designed to help prepare students on the inside before they take new action in their organization or small business venture or other career opportunities. The entrepreneurial studies certificate provides every student with the tools and knowledge of entrepreneurship regardless of their

discipline or chosen career path. We believe that our entrepreneurship education program will encourage students to build their entrepreneurial mindset and act their way into learning and creating opportunities for themselves. It is only through entrepreneurial mindset learning and thinking that our students can make a difference in their lives as well as the lives of others, improve the world, and contribute to economic and social change.

During this week-long event, entrepreneurial leaders from PVCC and across Phoenix will explore groundbreaking concepts, share insights, and help turn ideas into action. Sessions led by faculty, administration, founders, and executives will feature discussions focused on the dynamics and impact of innovation and entrepreneurial thinking in various disciplines. I encourage you to seize every opportunity-network with mentors, collaborate with peers, and challenge yourself to think beyond limits.

I would like to express our deepest appreciation to our PVCC students, faculty colleagues, administration, staff members, and entrepreneurial leaders in our community who are so passionate about infusing entrepreneurial thinking into what they do every day.

We thank you for joining us for this important event and for a variety of sessions that will inspire, update, and connect you with entrepreneurial thinkers and doers – from on and off campus, from inside and outside of PVCC. Let's ignite the spirit of innovation and create a future shaped by bold entrepreneurial thinking!

Kishore Dash, Ph.D.

Director of EEC



Carrie Martz is a nationally recognized, award-winning entrepreneur with over 35 years of experience in strategic planning, brand development, marketing communications, and launching successful startups. Throughout her career, she has demonstrated a unique ability to combine creative vision with business acumen, founding multiple companies and nonprofits across diverse industries. Her expertise spans product development, growth strategies, distribution channels, and purpose-driven marketing.

After earning a BS in Marketing from Arizona State University, Carrie founded The Martz Agency, which she grew into one of the top 10 advertising and public relations firms in the Southwest and one of the leading women-owned businesses in Arizona. Under her leadership, the agency developed and launched national campaigns for premier lifestyle and hospitality brands such as Desert Mountain, The Reef Bahamas, Montelucia Resort & Spa, Zhu Zhu Pets, and PXG Golf.

In 2013, she successfully sold the agency to GoDaddy founder Bob Parsons.

In 2015, she launched Carrie On Consulting, a firm dedicated to branding and strategic planning for luxury and wellness-oriented ventures. At the same time, she co-founded Clean Light Laboratories, a multimillion-dollar startup focused on UV sanitization technology. With eight patents, the company is now poised for acquisition.

Beyond her business ventures, Carrie is a proud mother and grandmother who enjoys traveling and creative storytelling. She is currently co-writing a series of children's books with her granddaughters, continuing her passion for imagination and inspiration across generations.

Agenda

WEDNESDAY, APRIL 2

9:00AM – 10:15AM *Why doesn't my Cash Flow = Net Income?*

Presenter: Prof. Robert McCanless

Format: In-person

Room: J-140

10:30AM – 11:45AM *The Art of Innovation*

Presenter: Dr. Kishore Dash

Format: In-person

Room: EEC (K-117)

1:00PM - 2:00PM *Innovation Challenge Information*

Presenter: Dr. Kishore Dash

Room: In-person, EEC (K-117)

THURSDAY, APRIL 3

8:30AM - 9:45AM *Learning PowerPoint Skills to Showcase Your Ideas*

Presenter: Dr. Raji Lauffer

Format: In-person

Room: E-134 (Computer Commons Classroom)

9:00AM - 10:15AM *The Theory of Games*

Presenter: Dr. Brian Goegan

Format: In-person

Room: J - 136

10:30AM - 11:30AM *Teaching New Dogs Old Tricks*

Presenter: Prof. David Bradley

Format: Virtual (Google meet by invitation)

12:30PM - 1:30PM *Researching and Writing Grants for Entrepreneurial Projects*

Presenter: Dr. Emmanuel Ojameruaye

Format: In person

Room: EEC (K - 117)

MONDAY, APRIL 7

10:30AM – 11:25AM *Entrepreneurship & Innovation Week Keynote Event*

Introduction: Dr. Kishore Dash and Prof. Lynn Clark, Chair, Business/IT Division

Welcome: Dr. Jana Schwartz, President, PVCC

Speaker Introduction: Dr. Sean Petty, Interim Dean of Career & Technical Education

Keynote Speaker: Carrie Martz, President, Carrie On Consulting

Format: In-person KSC-1000A

MONDAY, APRIL 7

11:25AM – 11:35AM *The Future of Work Challenge - SolveCC*

Presenter: Dr. Caron Sada

Format: In-person

Room: KSC-1000A

TUESDDAY, APRIL 8

9:00AM – 10:15AM *Marketing Innovation*

Presenter: Mayor Lester Peterson

Format: In-person

Room: J-139

12:00PM – 1:00PM *Exploring eResources for Effective Marketing*

Presenter: John Chavez

Format: In-person

Room: E-102 (Learning Resources Complex)

1:00PM – 2:00PM *Cultivating the Entrepreneurial Mindset: Pathways to Innovation and Success*

Presenter: Dominic Bartola

Format: In-person

Room: E-132 (Computer Commons)

WEDNESDAY, April 9

10:30AM – 11:20AM *Career Panel*

Presenter: Judy DuSell

Panel Speakers: Eric Kilstrom and Alexis Peterson

Format: In-person

Room: EEC K-117

11:20AM – 11:30AM *USAA Insurance Program*

Presenter: Dr. Sean Petty, Interim Dean of Career & Technical Education

Format: In-person

Room: EEC K-117

11:30AM – 12:30PM *Job Fair for BEM (Business, Entrepreneurialism, and Management) FOI*

Sponsored by Career Services, In-person, Puma Café in KSC Building Student Welcome Center

12:30PM – 1:45PM *Dutch Tulip Mania in Art and Commerce*

Presenter: Prof. Tomi Johnston

Format: In-person

Room: M – 110

WEDNESDAY, April 9

3:30PM – 5:00PM *Object Oriented Programming and Data Structure*

Presenter: Prof. Joshua Frisby

Format: In-person

Room: E – 136

THURSDAY, APRIL 10

1:00PM – 3:00PM *SBDC: Do you have a business dream small or big?*

(1 -2pm Arts Focus, 2 -3pm Any Startup Focus)

Coordinator: Dr. Caron Sada

Presenters: Nancy Sanders, Program Director, Maricopa SBDC and Carol Pool, Business Analyst, SBDC

Format: In-person

Room: CTLEE, E-125

2:00PM - 3:00PM *PVCC Winner's Circle: Competing to Succeed-How Did I Do It?*

Coordinator: Prof. Robert McCanless

Facilitators: Dr. Dina Preston-Ortiz and Mike Ho

Panelists: Micaela Lawless (PVCC Innovation Challenge and Big Pitch Winner);

America Ortiz (City of Phoenix Grant Winner);

Montserrat Rosario Nunez, Matthew Mouritsen, and Foday Kromah (AZ Collegiate DECA ACDC Winners)

Format: Fireside Chatting

Room: The EEC (K117) In-person

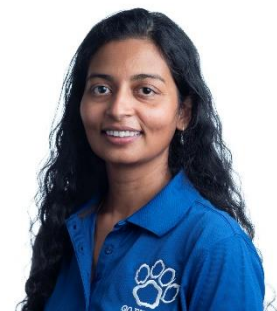
Participants



DR. JANA SCHWARTZ is the President of Paradise Valley Community College. With more than 20 years of higher education experience, Dr. Schwartz joined Paradise Valley Community College in February 2019 as the Vice President for Student Affairs. She previously served as the Dean of Pathways and Student Success and the Dean of Student Affairs at Front Range Community College in Colorado. She also served as the Director of the Center for Human Enrichment at the University of Northern Colorado – a program focused on the success of first-generation college students. She began her career working in residential living-learning environments at the University of Missouri-Columbia and the University of Wisconsin-Madison. She believes education should connect with the whole person, inspire creativity, enhance self-awareness and lead to the desire and capacity to be a life-long learner.



DR. EMMANUEL OJAMERUAYE Dr. Emmanuel Ojameruaye has been serving as Grants Officer Snr at PVCC since September 2019. Prior to joining PVCC, he served as Senior Grants Coordinator at Pima Community College, Tucson, Vice President for Research & Program Development at the International Foundation for Education & Self-Help, Scottsdale, from 2002 – 2013. He served as the Head of Community development in the Shell Petroleum Company in Nigeria between 1992 and 2002. He also served as a UNDP-appointed Consultant Economist/Statistician for Nigeria's Data Bank project from 1989-1992, and as a Lecturer in Econometrics and Statistics at the University of Benin, Nigeria from 1982 – 1989.



Raji Lauffer has been a full-time faculty at Paradise Valley Community College since 2014. Her educational background includes a Ph.D. in Computer Science from Arizona State University and a B.E. in Computer Science and Engineering from Bharathiar University (India). However, student learning and success is what motivates her about work.



MIKE HO is Paradise Valley Community College's Manager of Student Life and Leadership. He is the recipient of NASPA Region VI Mid-Level Student Affairs Professional Award. Prior to working for the MCCC, he worked in a variety of fields including software consulting, multicultural career counseling and environmental education. He earned his bachelor's degree in Philosophy from Holy Names University in Oakland, CA, and his Masters of Education in Student Personnel Administration from Western Washington University in Bellingham, WA.



DR KISHORE DASH is the Director of the Entrepreneurship Education Center and Assistant Chair in the Business/IT division at PVCC. Prior to coming to PVCC, Dr. Dash was an Associate Professor of Global Business at Thunderbird School of Global Management and spent most of his life as an educator in global business, consultant and director of customized corporate learning and leadership programs in the U.S. and around the world. He has provided consulting services to multiple global corporations, including ExxonMobil, Motorola, American Express, Honeywell, AOL, Boeing, Dupont, Raytheon, LG, SABIC, SK, and Hewlett Packard. Author of many highly acclaimed peer-reviewed books and articles in a range of top journals, he has received several prestigious awards, including William Hacker Award for excellence in business education and research.



CARRIE MARTZ is an award-winning entrepreneur with over 35 years of experience in branding, strategic planning, and launching successful startups. She founded The Martz Agency, which became one of Arizona's top women-owned advertising firms, building national campaigns for brands like Miraval, PXG Golf, and The Reef Bahamas. After selling the agency to GoDaddy founder Bob Parsons, she launched Carrie On Consulting and co-founded Clean Light Laboratories, a multimillion-dollar UV sanitization startup now poised for acquisition. Carrie is also a devoted grandmother and currently writing a series of children's books, sharing her love of storytelling with the next generation.



ROBERT MCCANLESS is a faculty in Business/IT Division at PVCC. He also serves as the Advisor of Business and Technology Club and DECA chapter at PVCC. His teaching focuses on Accounting Principles, Uses of Financial Information, & Managerial Accounting. Prior to beginning his academic career, he practiced accounting for over 20 years, where he was involved in all areas of accounting including, financial reporting, planning, & taxation. He has been a licensed Certified Public Accountant in the state of Arizona since 2000. He completed his education at ASU where he received a Bachelor's Degree in Accounting & a Master's Degree in Taxation.



JOHN CHAVEZ is a faculty for the PVCC Information Science Division. John is a native of El Paso, Texas and has lived in Arizona for 25+ years. His previous working experiences include working as Library Director for Paradise Valley Community College Library for more than ten years and as Media Director for Phoenix College and PVCC. He also worked as a serials and reference librarian at Our Lady of the Lake University in San Antonio and as a part-time reference librarian at Palo Alto Community College in San Antonio.

Participants



NANCY SANDERS has worked for Fortune 500 organizations and award-winning small businesses. Nancy is the founder of two strategic marketing firms and is the Program Director for the Maricopa Community Colleges Small Business Development Center (SBDC). The SBDC provides training and counseling to small business owners to help them generate economic impact. Nancy led her team at the SBDC to award-winning status, assisting clients obtain more than \$100 million in funding in the last three years.



LES PETERSON served as Mayor in Carefree, Arizona from 2015 to 2022. Mayor Peterson has a long history with the Valley, earning bachelor's and master's degrees from Arizona State University. His early career was in promotion and marketing with Procter and Gamble and Pillsbury, followed by more than 30 years in management consulting. While working, he also spent 14 years serving as an outside judge on a three-judge panel for the MBA entrepreneurial studies program at Cornell University. During that time, more than 7,000 business student proposals were judged by the panel and graded based on the validity of each proposal. Currently, he teaches business courses in PVCC and continues serving as a director emeritus for the nonprofit at which he was a director for 15 years, New Pathways for Youth (formerly Youth at Risk), which serves underprivileged children.



ALEXIS PETERSON is now the Senior Executive Assistant & Strategic Project Manager at the Greater Phoenix Economic Council (GPEC). She works to execute key priorities established by the CEO, enhance board engagement, and lead efforts to improve organizational culture. This includes providing tactical support to the President & CEO, managing the Board of Directors, and overseeing cross-team project management. Her commitment to problem-solving and mentorship, which she developed during her years at Paradise Valley Community College (PVCC), helps her create meaningful, positive changes in Greater Phoenix.



CARON SADA currently teaches psychology courses at PVCC and serves as the director of CTLEE. She also serves in the district office of Maricopa Community College system with responsibility for Innovation and Entrepreneurship Programming. Caron's educational background is multidisciplinary, including degrees in speech and hearing sciences, business administration, and organizational psychology, with specialization in industrial-organizational psychology or "the psychology of the workplace." Prior to working in higher education, Caron's career experiences included family businesses, non-profits, startups, and Fortune 50 organizations.



MICAELA LAWLESS is currently pursuing a business degree at PVCC. She is the founder of UMOMI: Postpartum Support, which is a subscription-based telemedicine app designed to support postpartum mothers with essential, on-demand care. Through the platform, new mothers can access medical professionals and therapists specializing in postpartum support, providing therapy and medication options as needed. Micaela's winning project earned her the top prize of \$1,500 at PVCC Innovation Challenge competition and \$4,000 at the Big Pitch Competition on November 19, 2024.



YANXIN (CAROL) LAISURE POOL is a business analyst at Maricopa SBDC. She has more than 16 years of international trade experience. She has served as an advisor and consultant to several companies in the areas of market research, import and export procedures, international shipping rules/regulations and risk control of international payment. A Certified Global Business Professional (CGBP) by NASBITE, she has an MBA from the University of Amsterdam business school – HES School of Economics and Business.



JUDY DUSELL (Master in Counseling Education/Master in Organizational Management) is a Career Services Supervisor at Paradise Valley Community College with over 30 years of experience supporting college students, alumni, and community members in workforce development. She supports students in overcoming employment barriers and adapting to evolving career trends; including career exploration, reskilling, and upskilling for continued education and training. Judy specializes in preparing students for job success by providing expert guidance in resume writing for applicant tracking systems, job search strategies, interview practice and employment readiness feedback. She is passionate about bridging the gap between students and employers. Judy focuses on building lasting connections beyond traditional career services. Outside of her professional role, Judy enjoys cooking, playing basketball, and practicing photography.



DR BRIAN GOEGAN is a faculty member at Paradise Valley Community College where he teaches economics and statistics. He received his doctorate in economics in 2014 from the University of Illinois at Chicago where his research focused on tobacco and alcohol control policies and their impact on health. He has been teaching economics for a decade, and has taught at ASU, Western Governors University, & PVCC. His professional interests include the economics of health insurance, taxes & public policy, & economic history.

Participants



AMERICA ORTIZ is a music business student at Paradise Valley Community College. She is the founder and owner of Paw Dazzle Grooming, a dog grooming business that began during the COVID-19 pandemic. After being laid off, America launched her grooming services from home and quickly grew her client base through skill, dedication, and word-of-mouth. After just six months, she opened a brick-and-mortar location on 40th Street and Bell Road. Her business has since expanded into a successful full-service salon, known for its calm, structured, and pet-friendly environment. She now leads a team of two employees.



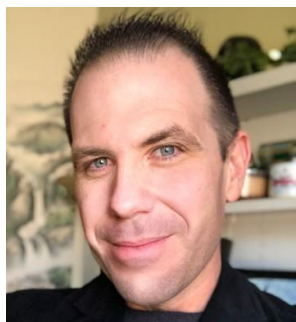
DOMINIC BARTOLA is a distinguished business professor, seasoned entrepreneur, and sought-after keynote speaker, known for his dynamic approach to teaching and business leadership. Holding an MBA with a specialization in Marketing and Business, Dominic has spent over two decades in the trenches of business creation, development, and innovation, turning fledgling ideas into thriving enterprises. His extensive experience spans a variety of industries, where he has not only founded successful companies but also mentored budding entrepreneurs, guiding them from concept to commercialization with a keen eye for opportunity and strategic growth.



LYNN CLARK CPA is a Certified Public Accountant with over 30 years of experience and began her career with the New York office of Ernst & Young. She is a Residential Faculty in Accounting, Business/IT Division Chair and the Accounting Program Director at Paradise Valley Community College in Phoenix, Arizona. For 2021, she was nominated for the American Accounting Association /J. Michael and Mary Anne Cook/Deloitte Foundation Prize, which is the foremost recognition of an individual who consistently demonstrates the attributes of a superior teacher in the discipline of accounting.



DAVID BRADLEY David Lloyd Bradley is residential faculty in the Fine & Performing Arts Division at PVCC. He has been an artist since age 11, after reading the biographies of Michelangelo and Leonardo Da Vinci, the great Renaissance entrepreneurs. His greatest pleasure lies in creating something new, whether it be a freshly thrown clay form on the potter's wheel, or a study abroad program to teach English using drawing as a means to facilitate language instruction. His experience as a formally trained artist has taught him how to understand perception as an important factor in our engagement with the world. By playing with the arrangement of objects, colors, shapes, textures and people, he attempts to modify or influence the perception of an environment or situation.



DR SEAN PETTY Dr. Sean Petty is the Interim Dean, Career and Technology Education at PVCC. He has held several leadership positions in support of PVCC with a deep commitment to advancing the field of business and information technology education. His hands-on approach in teaching courses in information technology, networking, and cybersecurity leveraged his extensive knowledge and industry experience, making him influential in his students' educational experience. Dr. Petty holds a Doctorate in Organizational Leadership from Grand Canyon University, with a specialization in Higher Learning Administration, a Master's degree in Cybersecurity from Capella University, and a Bachelor's degree in Psychology from the University of Maryland. Before embarking on his career in academia, Dr. Petty served in the United States Air Force, where he developed a strong foundation in leadership and technical knowledge.



DR DINA PRESTON-ORTIZ is a Residential Faculty at PVCC in the Business/IT Division at Paradise Valley Community College. As an international guest lecturer for the U.S. State Department, she instructs in the area of small business enterprises, entrepreneurship, marketing, and management. Her award-winning research on The Effects of Trust in Virtual Strategic-Alliance Performance Outcomes is in the Journal of Psychological Issues in Organizational Culture. Dr. Ortiz has traveled and worked in 43 countries through her business, DEO Entertainment Group. Her practical experience includes knowledge in e-commerce specifically marketing, bidding, contracting, and researching within the meeting and events industry along with managing tours and performances for corporate clients, the U.S. Department of Defense and the U.S. State Department.



ERIC KILSTROM is National Sales Manager for VIP mortgage. After PVCC he went to NAU and graduated with a degree in business. He knew he wanted to be in banking and climbed the retail banking ladder until he was introduced to the mortgage business. With over 25 years in mortgage space and banking experience, he strives to provide leadership, integrity, and the will to make our communities a better place for our families.



TOMI JOHNSTON is Art History Faculty at PVCC. Professor Johnston is now the Director of the Buxton Collection of Native American and Western Art in the Buxton Library. She has also taught at ASU and NAU. She earned her M.A. in Art History from ASU. She has attended the ASDP institute at the East-West Center in Hawaii. Courses taught: Introduction to Art, Prehistoric through Gothic Art, Renaissance through Contemporary Art, Art of Asia, Early 20th Century Art, Asian Ideas and Values, Mexican Art History, and Native American Art History. She also developed the curriculum for Art and Architecture of the Islamic World to 1800. Johnston's specialties in art history include Asian art, Dutch Baroque, animals in art, the early 20th century, Islamic art, and Mexican art history. Her thesis, "The Dog in Seventeenth-Century Dutch Painting," led to a speaking engagement at the Sixteenth-Century Society Conference and a publishing contract.



TATUM VOELLER has been working at PVCC for the last 18 years. She is currently PVCC Integrated Health Science Center Coordinator. She is also the Director of PVCC Fitness Center. She has been a faculty in Health and Exercise Science at PVCC for the past 17 years. She has a Master's degree in Kinesiology; Certified personal trainer and Mindfulness Leadership Certified, ASU Center for Mindfulness. She has always been passionate about health and wellness and believes everyone deserves the tools and resources in order to live their healthiest life possible. Her goal of the Integrated Health Science Center at PVCC is to improve the health and well-being of the communities in and around PVCC, who are often low income, under-insured or uninsured.



JOSH FRISBY is a faculty member at Paradise Valley Community College where he teaches computer science. He received a Master's of Science in Computer Science degree in 2015 from Arizona State University at Tempe, where his research focused on contextual computing in a medical emergency room environment. He has been teaching computer science since 2018 and has taught at the Glendale, Mesa, Scottsdale, Rio Salado and Paradise Valley Community Colleges. His professional and research interests include technology, programming, engineering, security, math and healthcare.



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ENTREPRENEURSHIP SCHOLARSHIP OPPORTUNITY!

Why complete the
Entrepreneurship
Certificate?

You will learn how to

START
your own business
GROW
your current business
SUPPORT
a family business
EMPOWER
your resume
SUCCEED
as an intrapreneur

Program Details:

You need to complete only 4 courses (2 semesters), online, to complete this certificate which will help you gain all of the tools you need to become a successful entrepreneur.

Program Cost:

If accepted, the Maricopa Community Colleges Foundation scholarship will cover all your tuition and book costs for the program.

For scholarship information & questions, contact Dr. Kishore Dash at kishore.dash@paradisevalley.edu. To apply, click here: <https://mcccd.scholarshipsngwebsolutions.com/>

Required Courses:

Fall

Intro to Entrepreneurship
EPS-150 (3 credits)

New Venture Creation
EPS-160 (2 credits)

Spring

Personal & Family Financial Security
GBS-132 (3 credits)

Business Start-Up and Planning
EPS-195 (2 credits)

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ENROLL NOW

Click [HERE](#) for more info about the EEC.

READY TO
PITCH YOUR

BUSINESS IDEA?

Apply to the

PVCC Innovation Challenge

Got an idea for a business or non-profit and don't know where to share? This competition provides students an opportunity to share their ideas, develop the skills to pitch professionally, validate ideas, and kick-start their business!

Apply

2-day Pitch
Boot Camp

In-person at
the EEC (K-117)

The
Challenge

Live pitch with
3 winners chosen &
announced!

Prizes

1st: \$1,500
2nd: \$1,000
3rd: \$500

October 9, 2025

October 16, 2025

October 22-23, 2025

November 6, 2025

Application deadline

Students are notified of
acceptance

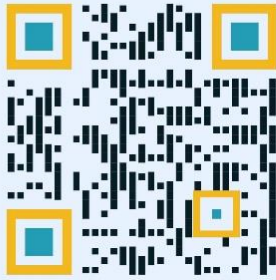
Boot Camp for selected
students at 1-4pm, EEC (K-117)

In-person pitch competition
1pm- 4pm, EEC (K-117)
Winners Announced!

To apply [Go to paradisevalley.edu & search](https://paradisevalley.edu)
[PVCC Innovation Challenge](#)

For any questions, please contact Dr. Kishore
Dash at kishore.dash@paradisevalley.edu





Scan to learn more



The Future of Work Challenge

Participate at No Cost

Easy Setup

Lead Your Students Into The Future

Give your students the chance to innovate and showcase their problem-solving skills in a short video challenge about how they envision the future of work.

Foster Multidisciplinary Collaboration

This challenge encourages students from various disciplines to collaborate, from tech to philosophy. It promotes diverse teamwork and broadens students' perspectives.

Empower Students to Lead the Future

In today's rapidly changing world, students need more than just academic knowledge. They need opportunities to share their creativity and solve real-world problems.

Boost Your College's Reputation

When your students participate in challenges like this, it positions your institution as a leader in nurturing creative talent, innovative problem-solving, and global awareness.

Ready to get your students involved?

This challenge isn't just about creating videos. It's about shaping the future—and your students' ideas are at the center of it. Don't miss your chance to be part of a movement that's daring to ask the big questions.

Learn more and register for free in less than 5 minutes

www.futureofworkchallenge.com



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Black Mountain
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Entrepreneurship Education Center

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PARADISE VALLEY COMMUNITY COLLEGE
BUSINESS IT DIVISION

***We educate entrepreneurial minds who create
a positive impact within their community***



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