Career Services Resume Rubric

Career Services evaluates resumes using the following criteria:

		Excellent (90-100)	Well Done (80-89)	Meets Standards (70-79)	Needs Improvement (69 or less)
		Resume should effectively land you an interview!	Resume could land you an interview. (Borderline case.)	Resume is average, needs improvement to rise to the "top of the stack."	Resume would be discarded during screening
Format (55 pts.)	Overall Appearance 10 pts.	Uses size 10 or 12 font Uses Arial or Times New Roman Resume fits the page but is not overcrowded	This resume almost fills the page but has some uneven white space.	The font and spacing of this resume are not appealing and easily scanned.	This resume is either one-half page or 2-3 pages long.
	(-1 pt. per error)	This resume can be easily scanned Minimum 1 to 2 pages 9-10 pts.	8 pts.	7 pts.	There is more white space than words on the page. 0-6 pts.
	Selects resume format consistent with skills 10 pts.	Functional - usually used by job seekers with only transferable skills and no direct experience in position. Chronological - experience in similar position or seeking next higher level	Selects chronological out of habit when functional would have been better	Selects chronological out of habit when functional would have been better Jobs not in chrono order (not reverse chrono)	Selects chronological but haphazard structure to resume
	(-1 pt. per error)	position. 9-10 pts.	8 pts.	7 pts.	0- 6 pts.
	Format Structure 10 pts. (-1 pt. per error)	Format contains: Personal Information (Name, Address, City, State, Zip, Phone, Email) Objective (Targeted) Education & Training Highlights or Summary of Qualifications Professional/Relevant Experience Work/Employment History Honors/Awards	Format contains 4 of 5 criteria.	Format contains 3 of 4 criteria.	Format contains minimal information. Resume is written in first person (used I, me or my)
		9-10 pts.	8 pts.	7 pts.	0 - 6 pts.
	Spelling/Grammar 25 pts.	There are no grammar or spelling errors	There may be a single spelling or grammar error.	There are two spelling or two grammar errors.	There are multiple spelling/grammar errors.
	(-3 pts. per error)	25 pts.	22 pts.	19 pts.	0 -18 pts.
Content (45 pts.)	Education 10 pts. (-1 pt. per error)	This section is organized, clear, and well defined.	This section is organized and easy to read.	This section is not well organized.	This section is missing the most crucial information.
	(No points are deleted if no formal education. Include HS education, if no college.) Note: A college education is highly	Highlights the most pertinent information. This section includes the institution with its location (City and State), degree and/or major, relevant coursework, study abroad, etc.	This section includes institution with its location, major, and degree. In addition, "extra" information such as study abroad and course work are not mentioned.	Information such as institution, location, and major are included. Degree is not listed. There is no order to how information is formatted in this section.	Institution is listed without a location. Major is listed but not degree.
	recommended.	9-10 pts.	8 pts.	7 pts.	0-6 pts.
	Experience Section	This section is well defined, and information relates to the intended career field. Places of work, location, titles, and dates	Accomplishments are clear bulleted, beginning with action verbs. Descriptions are not detailed	Accomplishments are not in the form of bullets or begin with action verbs.	This section is not well defined, and there is no order to the descriptions of each
	(May include Community Service)	are included for each position. Accomplishments are clear and well marketed in the form of bullet statements beginning with ACTION verbs.	or clear. Information does not relate 100 percent to the intended career field.	Complete sentences in paragraph form are used to describe previous positions. Places of work are included	position. Descriptions are not detailed and offer no illustration of what was
	35 pts. (-3 pts. per error)	This section could be highlighted under relevant/professional experience in a functional resume.	Places of work, location, titles, and dates are included for each position.	for each position but not locations, dates, and job titles.	done. No locations and dates of employment
		32-35 pts.	28-31 pts.	25-27 pts.	are listed. 0-24 pts.
	Honors/Activities	This section is well organized and easy to understand.	This section includes all necessary information but is difficult to follow.	This section is missing key information such as leaderships positions held	This section is missing or contains very little information.
	Not Graded (NG) but if you have it, please include. It helps promote your accomplishments.	Activities and honors are listed and descriptions include skills gained and leadership roles held.	Leadership roles within organizations are listed but skills are not defined.	or dates of involvement. Organizations are listed describing the organization,	Organization titles or dates of involvement are not listed.
	,	Dates of involvement are listed.	Dates of involvement are listed. NG	not individual involvement.	No descriptions are listed. NG