

# PVCC Innovation Challenge Spring 2019 Application

<b>Name</b>	
<b>Maricopa Email</b> <i>(required)</i>	
<b>Phone Number</b> <i>(required)</i>	
<b>Currently enrolled at PVCC</b> <i>(yes/no)</i>	
<b>Student ID</b>	

## Innovation Challenge Application Requirements

<b>Project Name:</b>	
<b>Elevator Pitch:</b> Give a brief summary of your project with the vision and/or mission statement.	
<b>Problem:</b> Describe the problem you will be solving and target market. How large is your target market?	
<b>Solution:</b> Describe your solution to the problem. How you will alleviate the target consumer's problem?	
<b>Competition:</b> Who are your competitors and how do you differentiate from them?	



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<p><b>Target Market:</b> Describe the target market for your product and how will you promote your product.</p>	
<p><b>Funding:</b> How much money do you need to get your idea going?</p>	
<p><b>Appendix:</b> Attach diagrams, pictures, graphs, or anything else you would like the judges to look at with your application.</p>	

	<b>Innovation Challenge Application Approved</b>
<b>Yes</b>	
<b>No</b> (feedback provided)	

**\*Please complete ALL information. Incomplete applications will not be considered. Please return the application to Kishore Dash: [kishore.dash@paradisevalley.edu](mailto:kishore.dash@paradisevalley.edu) by Thursday, March 19, 2019**