



March 11 – 15, 2019

The Big Pitch Student Application Form

About the Big Pitch

The Big Pitch is a student entrepreneurship program run by the Center for Entrepreneurial Innovation (CEI), a business incubator located on the GateWay Community College Campus in Phoenix, Arizona. This annual program takes place during Maricopa County Community College District's Spring Break, from March 11th – 15th, 2019. Students from all 10 colleges in the district are invited to apply to the week-long accelerator and pitch at the main event on Wednesday, March 20th, 2019. The winner of the competition will receive over \$20,000 in cash and business services, plus access to CEI's business advisors, private events, and facilities for one year. The goal of this program is to help one student from MCCCDC launch their business and get into revenue within a year after winning the competition.

If you have what it takes to compete, please fill out this application and email it to Kishore Dash at kishore.dash@paradisevalley.edu on or before **February 22, 2019**.

Applicant Criteria

We're looking for at least one highly motivated student (or student team) from each Maricopa Community College. In order to be accepted into The Big Pitch program, you'll need to meet the following criteria:

- You must be enrolled in at least 3 credits at any of the Maricopa County Community Colleges during the Spring 2019 semester
- You have a basic business plan for your idea OR you've recently launched your business and you're looking for guidance and support to help it grow
- You are serious about launching a business and getting into revenue in 2020
- You are able to obtain an endorsement from a faculty advisor at your community college who is familiar with your business idea and work ethic
 - **NOTE:** We highly recommend asking for permission to include their name and their preferred contact information in case we need to call with follow-up questions during the selection process

Participant Expectations

Please read through the following information to ensure that you are willing to commit to participating in The Big Pitch *before* submitting your application.

Important Deadlines & Dates

All participants will be expected to meet the deadlines listed below and be available on the following dates and times.

February 22, 2019	Student applications are due
February 28, 2019	Notifications of acceptance are sent to semi-finalists
March 6, 2019	Participant registration forms are due
March 11 – 15, 2019	The Big Pitch accelerator takes place from 8 am to 4 pm each day
March 20, 2019	The Big Pitch competition event takes place from 5 pm to 9 pm

Facilities

The Big Pitch will take place at the Center for Entrepreneurial Innovation, 275 N. GateWay Drive, Phoenix, Arizona 85034. Our cross streets are 38th Street & Van Buren on the Gateway Community College Campus. All participants will be expected to provide their own transportation to CEI's location throughout the week and on the night of the main pitch competition. Visit <https://ceigateway.com/contact> for street view images of the building.





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Business Information

First Name: _____ Last Name: _____

Email Address: _____ Phone Number: _____

Business Name: _____ Year Established _____

Industry: _____ Is this a product or service? _____

Website (If applicable): _____ Number of Founders: _____

Which Maricopa County Community College do you attend? _____

Faculty Advisor Name: _____

Advisor Email: _____ Advisor Phone Number: _____

Brief description of your business or business idea:

What state of development is your company in? (Check one that describes your company best)

Idea or Concept

Product or Service Development

Marketing my Product or Service (pre-revenue)

In Sales with Growing Revenue

Applicant Signature

I have read the above information and have completed filled out the form with accurate information. I agree to comply with all of the rules and policies of The Big Pitch if I am selected to participate in the program.

Student's Signature

Date

Printed Name

Custodial Parent/Guardian Signature (if participant is under 18 years old)

Date

Printed Name

