



PRESIDENT'S COMMUNITY ADVISORY COUNCIL

Monday, October 7, 2013 | 7:30 am – 9 am
Kranitz Student Center | Patayan Community Room | KSC1000
AGENDA

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| I. Introductions and Welcome of New Members | Mr. Will González & Dr. Jim Lee, <i>Co-Chairs</i> |
| II. Issues Presentation & Discussion:
One Maricopa Marketing & Branding | Jesus Chaidez-Hernandez & Ralph Campbell
<i>MCCCD Integrated Marketing, Outreach, Recruitment,
and Retention (IMOR²) Initiative</i> |
| III. College & MCCCD Updates | Dr. Paul Dale, <i>President</i> |
| IV. Program Showcase: The New KSC & Welcome Center | Dr. Sandra Miller Holst, <i>Vice President Student Affairs</i> |
| V. Advisory Council Updates <ul style="list-style-type: none">• May 2013 "Issues" Summary• New Committee Structure | Dr. Julia Devous, <i>Director Dev & Comm Relations</i> |
| VI. Member Updates: What's Happening in the
Community that PVCC Needs to Know | All Members |
| VII. Wrap Up | Mr. Will González and Dr. Jim Lee, <i>Co-Chairs</i> |

President's Community Advisory Council Quarterly Meetings 2013/14

7:30 am to 9 am | KSC Patayan Community Room
Monday | December 2, 2013 Monday | February 3, 2014 Monday | May 5, 2014

Vision: Paradise Valley Community College aspires to be the higher learning organization of choice by creating engaging lifelong educational relationships that inspire and support all learners to increase their capacity for personal growth and positive social change.

Mission: The Mission of Paradise Valley Community College is to educate the whole person and to serve our students and our communities by providing learning opportunities that are designed to help them achieve their goals. PVCC provides diverse learning opportunities including: University transfer education, general education, developmental education, continuing education, community education, workforce development, student development, honors education, global engagement and civic responsibility. PVCC provides access to these opportunities in a welcoming, inclusive, and supportive environment.