



Paradise Valley Community College

ANNUAL REPORT 2019 - 2020



**PARADISE VALLEY
COMMUNITY COLLEGE**

A MARICOPA COMMUNITY COLLEGE



Dr. Paul Dale, *President*

Greetings Community Members, Alumni, and Friends,

The 2019-2020 Annual Report provides you a glimpse of our marked progress towards our student success goals in the midst of the worldwide COVID-19 pandemic and national unrest. As a result, there were three “lifelines” that lifted PVCC through this academic year:

1. Relentless commitment to learning-centered practices
2. Steady innovation
3. Unyielding resiliency

In March of 2020, PVCC faced an unprecedented challenge; the global pandemic and subsequent quarantine created an extreme shift in our delivery of instruction to online learning for almost the entire spring class schedule, all in a three-week timespan. College faculty and staff demonstrated an “all-in” approach while successfully adapting to the sudden change in the higher educational landscape.

Amidst civil unrest and the ongoing pandemic, our faculty and staff met the challenge to delve deep into the college’s processes, systems, technology and learning modalities to discover ways to improve upon what we do to build a brighter future for the next generation of learners. Collectively the college leadership made a commitment that we would emerge from the pandemic as a more accessible, relevant and thriving institution. To this end, we launched the 2021-2023 Strategic Plan, an Action Plan to address closing equity achievement gaps, and the Futures Report.

Additionally, we more clearly defined our social contract around student learning and success by pledging The Puma Commitment to Opportunity. This pledge to our students, faculty, staff, community - and each other - provides the best possible outcomes for anyone who interacts with PVCC. We aspire to develop well-rounded, confident, and responsible individuals who strive to achieve their full potential. The Puma Commitment to Opportunity provides a welcoming, safe, and inspirational learning environment in which everyone is equal and all achievements are celebrated.

I applaud the contributions to student success made by our faculty and staff, as well as our many community partners, collaborators, and generous donors who engage with us to support opportunities for student learning, student achievement and student success. As you move throughout the community, I invite you to share the story of PVCC with friends, colleagues, and family.

Regards,

Paul A. Dale
President
Paradise Valley Community College





Mission

The Mission of Paradise Valley Community College is to educate the whole person and to serve our students and our community by providing learning opportunities that are designed to help them achieve their goals.

Vision

Paradise Valley Community College aspires to be the higher learning organization of choice by creating engaging lifelong educational relationships that inspire and support all learners to increase their capacity for personal growth and positive social change.

Our faculty and staff guide students' learning with integrity and excellence, embracing diversity and innovation. Together, we explore our capacity to grow and succeed, not just in school, but in life. By inspiring and helping students reach their full potential through hands-on learning and thought-provoking encounters, we help develop meaningful educational relationships in our future leaders.

Values

- **Integrity** - We uphold ethical behavior in all that we do; we value accountability, transparency, fairness, and honesty.
- **Diversity** - We honor all individuals and their different viewpoints to promote an inclusive campus environment.
- **Innovation** - We encourage informed risk-taking that enhances student, employee, and organizational learning.
- **Partnerships** - We are committed to building and sustaining internal and external relationships that enhance learning.
- **Excellence** - We expect greatness in all that we do to advance student, employee, and organizational success.
- **Sustainability** - We practice organizational, social, economic, and environmental responsibility.
- **Wellness** - We champion a campus culture that recognizes health and wellness as an integral part of learning by fostering an environment supporting the emotional, mental, physical, and social well-being of all.

NUMBER OF STUDENTS

FALL 2019

8,427

Full-Time:

1,813

Part-Time:

6,614

SPRING 2020

7,336

Full-Time:

1,395

Part-Time:

5,941

FACULTY

114

Residential

327

Adjunct

104 programs & certificates

Nearly **100,000** alumni

Average class size **18:1**

\$1,679,470
awarded in scholarships

2019-20 Academic Year

693

students from
AZ Transfer
Assistants

graduated with Baccalaureate
degrees from one of Arizona's
three public state universities.



THE ASPEN INSTITUTE

NATION'S TOP 150 COMMUNITY COLLEGE

2019, 2017, 2015, 2013

Aims to advance higher education practices and leadership that significantly improve student learning, completion, and employment after college.

Healthy
★★★ Arizona

WORKSITES

A PUBLIC HEALTH INITIATIVE

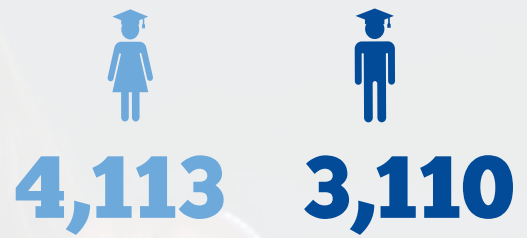
Recognized for efforts made to positively affect the health and wellbeing of our employees, their families, and our community through evidence-based worksite health initiatives and promising programs.

Student Demographics

GENDER

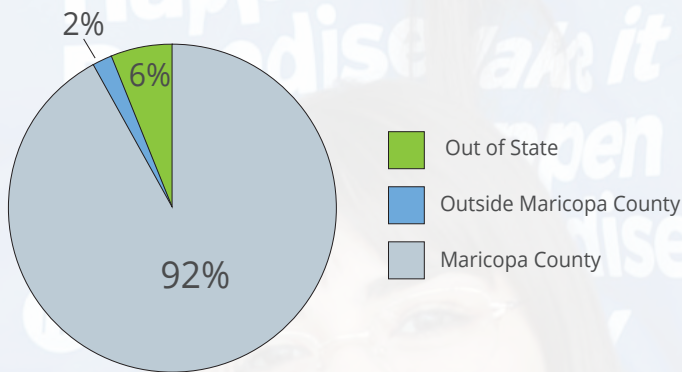


FALL 2019

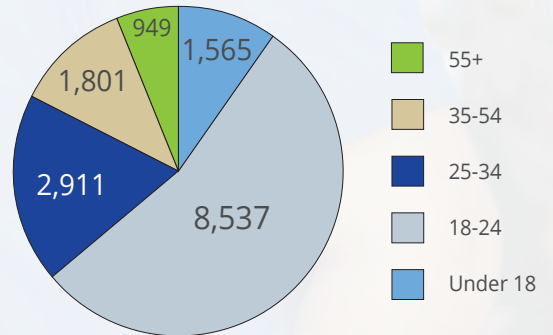


SPRING 2020

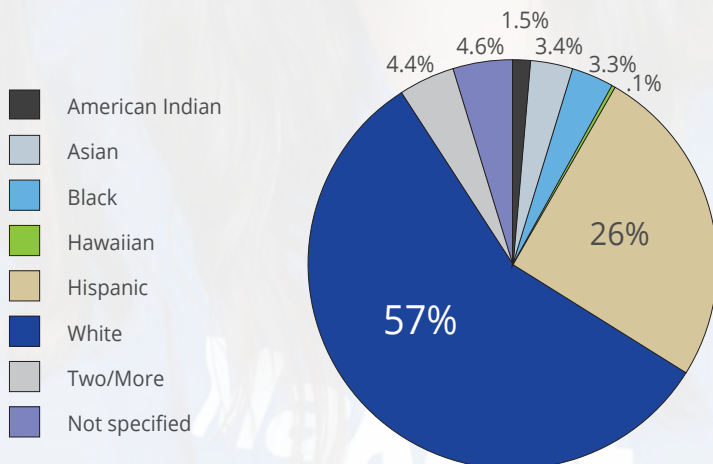
RESIDENCY



AGE



ETHNICITY



FIRST GENERATION STUDENTS

PVCC's first-generation college students make up *nearly half of our student body* and it's not by chance they find their way to PVCC. For many first-generation students, college wasn't even on their radars. To support their successes, we place significant emphasis on community outreach and heightening awareness of programs and scholarships available to them.

3

Strategic Priorities

Ensure high levels of student success, equity, and an excellent experience

- Implemented the Puma Commitment to Opportunity - our pledge to engage, challenge, support, and care for one another.
- The Take Action Now College Team (TACT) brought together more than 40 faculty and staff members to make recommendations on how to address systemic racism and improve college processes and resources for diverse students.
- Developed and implemented several key teams to provide student support and facilitate their success and completion: Peer Mentors across various levels of science curriculum, FOI Advising Teams across multiple industries, and case management advisement with additional hires.
- Created the ALT100 class as an integrated reading and writing course to assist the lowest-scoring English and reading students.
- In partnership with the Phoenix Conservatory of Music, PVCC conducted ensembles and music classes for all students in summer music ensemble classes to teach and learn how to improvise digital musicianship skills.
- As a part of PVCC's enhanced first-year experience, every degree-seeking student enrolled in AAA115, a one-credit student success seminar. Early data demonstrated a higher rate of retention for students in the college's FYE courses.

Cultivate a sustainable, competitive advantage

- Initiated the PVCC Futures: Reimagining the Learning Experience 2023, a compilation of aspirations, ideas and strategic directions forged into three plans to move us boldly and confidently into the future.
- The Integrated Health Science Center (IHSC) focused on improving the health and well-being of the communities in and around PVCC, specifically those who are often low-income and/or underinsured or uninsured. Collaborating with private and public health partners throughout the community, the IHSC hosted wellness events and created access to healthcare and education.
- Many of PVCC's classes and subjects are provided at low-to-no-cost open education resources (OER), which led to a direct financial impact of nearly \$100,000 this school year. The OER Specialist Program also won the first innovation award this year.
- Received \$3.6 million from the Governor's office to expand the nursing training, as well as offering incumbent nurse training using high-tech simulation labs.

Build a great place to work and achieve organizational and operational effectiveness

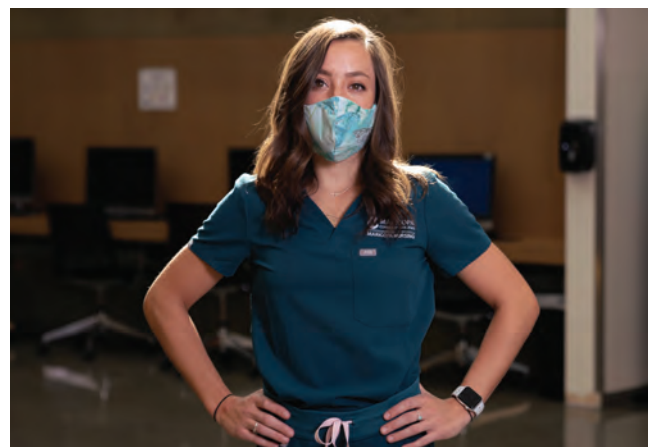
- PVCC secured grants for various significant projects including a \$20,000 National Endowment for the Arts grant to fund a leisure arts program for veterans and a qualitative research study over the next two years, as well as Horizon grants to fund the 3D printers, and a Verizon grant to fund the laptop loaner program.
- Employee and Organizational Learning held the 21st annual End-of-Year Employee Recognition virtually, acknowledging more than 200 employees for national and local awards, years of service, and retirement.
- PVCC was recognized by the Healthy Arizona Worksite Program for positively implementing comprehensive worksite wellness strategies. PVCC achieved the Gold level of excellence, acknowledging our commitment to positively impacting the health and well-being of our employees, their families, and their communities.

PVCC RESPONDS TO COVID-19

As our community and the country were thrust into the ongoing pandemic, PVCC faculty and staff quickly jumped into action, taking measures to provide safety and support while also making adjustments and restructuring classes for minimal disruption to students' lives.

Some of the ways the college supported the greater PVCC community include:

1. Secured a multitude of funds to assist students in hardships attributed to the pandemic. **Financial Aid secured nearly \$800,000 in CARES Act students grand funds for 1,905 students**, while the Student Emergency Fund netted more than \$30,000, supporting nearly 90 students experiencing distress due to COVID-19.
2. The Information Technology and Library teams rapidly deployed a laptop loaner program in Spring 2020 to support students' unanticipated and unprecedented needs to access online learning. **Additionally, the library received a \$4,000 grant to purchase Wi-Fi hotspots for students lacking home Internet access.**
3. The Help Desk/Computer Commons staff and student workers used 3D printers to create **Personal Protection Equipment (PPE) face shields** in support of Arizona State University's PPE Response Network. Masks also were sent to the Navajo Nation and the University of Arizona in Tucson.
4. The Nursing program donated nearly \$2,000 worth of PPE to the State of Arizona to help frontline healthcare workers. This included dozens of N95 masks and gowns, hundreds of face masks, and 2,100 pairs of gloves, in addition to entire PPE kits.
5. The Club Education students brought some relief to stay-at-home parents, creating **100 "STEAM Party Packs"** to entertain children while their parents work from home. The kit included instructions and supplies to create a catapult, a paper and straw airplane, a paper helicopter and an origami project, as well as a science workbook or picture book, all of which were delivered to Paradise Valley Unified School District schools for distribution.
6. **Appointments for virtual person-to-person student assistance increased significantly during the 2019-20 academic year, surpassing the demand for in-person appointments the previous year.** These virtual meetings were held through chat, phone or video, and students regularly commented on their importance.



104 Programs & Certificates

(Includes AA, AAFA, AAS, ABUS-GR, ABUS-SR, AC, AS, and CCL.)



BEHAVIORAL SCIENCE AND HUMAN SERVICES

Help people, serve your community, and improve the lives of those in need with a rewarding career in healthcare, counseling, and more.



EDUCATION

If you love learning and want to help students reach their potential, start your career as a teacher, instructional designer, administrator, and more.



BUSINESS, ENTREPRENEURIALISM, AND MANAGEMENT

We've designed our Business, Entrepreneurialism, and Management pathway to give you the skills you need to be an economic and social leader.



HEALTH SCIENCE

Help people live better, safer, healthier lives when you pursue a career as a nurse, EMT, physical therapist, personal trainer, and more.



COMPUTER AND INFORMATION TECHNOLOGY

Get the knowledge and real-world experience you need to excel in gaming, programming, tech support, web design, and more.



STEM

Creatively solve problems and explore new frontiers with a challenging career in Science, Technology, Engineering or Math.



CULTURE AND SOCIETY

Tackle complex global issues in a wide range of fulfilling career fields, from communication and sociology to history, economics, and beyond.



VISUAL AND PERFORMING ARTS

Unleash your creativity while honing your craft as you pursue a career in visual art, design, dance, music, fashion, film, or theatre.

Partnerships

Seamless transfer to Arizona State University, Grand Canyon University, Northern Arizona University or the University of Arizona, within some cases up to 90-credit hours.



EARLY COLLEGE

PVCC and the Arizona Agribusiness and Equine Center (AAEC) celebrated 20 years of partnership. High school students who choose to jump start their careers can take college courses free of charge through this unique partnership. Nearly 25 percent of these students complete their associates degree before graduating high school, eliminating two years of college tuition.

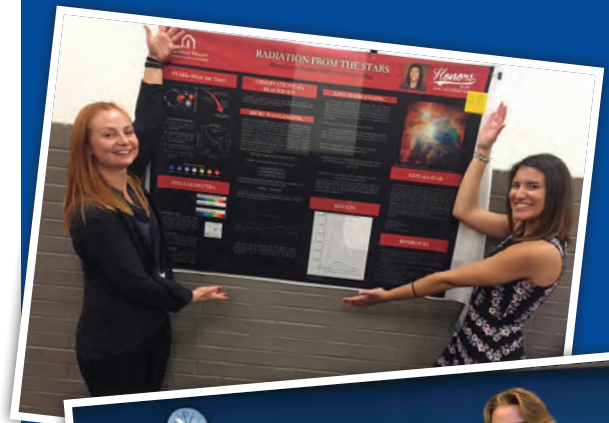
The 2020 AAEC graduating class had 59 students.

- 14 students earned degrees/AAEC - 10 PVCC AAS degrees, 4 AAEC completers.
- 1,463 credit hours completed, for an average of 24.8 credits per student.

PVCC's Early College Programs department served a total of 644 students between their ACE, HOL, PEC, and AAEC student populations. As a whole, these students took 5,942 credits with a completion rate of 87 percent, despite having to shift from in-person to online learning because of the pandemic and navigating new learning platforms and technology challenges.

NEW PROGRAMS

- **AAFA in Popular Music** targets musicians who write, arrange, record, and perform their own original music. Students learn the craft of songwriting and the art of performing live, all aimed at creating successful musical entrepreneurs.
- Game on! Business/IT and Fine and Performing Arts collaborated to offer an **AAS in Video Game Production**, providing students a head start into this exciting and emerging field.
- Those wishing to specialize in computer science can now get a head start with the **Computer Science AS**, which provides the first two years of a four-year curriculum.
- The **Engineering program** now provides the majority of the first two years of a four-year curriculum for students who wish to transfer to a four-year institution to earn a bachelor's degree in an engineering discipline.



HONORS PROGRAM

The Honors program pushes students to further develop critical thinking, communication and leadership skills spawning opportunities through scholarships, field trips and full faculty immersion.

- Awarded nearly **\$800,000** in scholarships
- **Two students** awarded the All-USA scholarship
- More than **400 students** served
- **20%** of PVCC students received an Honors scholarship

Looking Ahead

Having received the first Cisco Academy status, PVCC will be offering courses for CISCO CCNA certification in the Fall 2020. The three courses offered prepare students to complete the Cisco CCNA switching and routing certification and are also offered as part of a CCL and degree program in networking and cyber security. The CCNA is an internationally recognized certification that is highly sought after from employers from various industries. PVCC plans to launch its first cohort in Fall 2021.



Athletics

PVCC serves as a model among NJCAA athletic programs for excellence in academic success and athletic achievement. We proudly offer 12 intercollegiate athletics programs, all of which empower Puma student-athletes to achieve championship performance, while preparing them for life after intercollegiate athletics. In March 2020, the NJCAA announced that Spring seasons (baseball, softball, golf, tennis, and outdoor track & field) were canceled due to COVID-19.

There were many achievements for our Pumas to celebrate in 2019-2020!

- Men's and Women's Cross Country teams advance to NJCAA National Championship; Men's placed 11th; Women's placed 12th
- Men's Soccer advanced to Region 1 Tournament
- Women's Soccer named Region 1 Champions
- Women's Soccer advanced to West District Championship
- Men's and Women's Indoor Track & Field teams both advanced to NJCAA National Championship; Men's tying for 23rd; Womens tying for 28th
- 12 Puma teams earned NJCAA All-Academic Team honors, maintaining a cumulative 3.0 GPA or higher
- Men's Outdoor Track & Field named an NJCAA Academic Team of the Year, posting the highest GPA in the nation (3.44) for all NJCAA men's Outdoor Track & Field teams
- Record tying 37 student-athletes received NJCAA All-Academic honors, posting a 3.6 GPA or higher



**I AM GRATEFUL FOR...
OUR PUMA FAMILY!**

Each of our student-athletes, coaches, staff and administration cheer us on every step of the way!

#GoPumas

#GiveNJCAA



330

community service hours

were performed by Puma student-athletes, coaches and staff.



Fine & Performing Arts

Art History
Creative Writing
Dance
Digital Art
Music
Music Industry Studies
Theater
Video Game Production
Visual Art

PVCC is an inclusive arts community, encouraging students of all ages, levels, and abilities to further their studies in the arts. With a wide variety of courses, workshops, demonstrations, and special events, students develop their unique creative processes and prepare for their future artistic goals.

- Despite the pandemic and restrictions associated with it, the Performing Arts Center connected with thousands of people in and around our community, presenting more than **100 ticketed events**.
- PVCC celebrated 22 years of the International Film Festival, bringing diverse views and perspectives to more than **1,000 community members and staff**.

Generosity in Action

In Spring 2020, as PVCC learned of the immediate need to support students financially impacted directly by the global pandemic, we officially established the **Paradise Valley Community College Student Emergency Fund**. Our community generously poured an abundance of support into this much needed service, and to date, more than 80 students have received support. With the help of our kindhearted community, the fund will continue to provide emergency support to PVCC students beyond COVID-19.

Overall, philanthropic support generated **more than \$95,000 for student support**. Through the Maricopa Community College Foundation, 208 scholarships were awarded to our PVCC students for more than \$145,000.

Alumni Step Up for COVID Relief

We celebrate our PVCC alumni regularly, however, these individuals made a special effort to give back to their communities and help businesses adapt during the COVID-19 crisis.

- Yohanna Wendt and Lysette Hill of **Sister Power, LLC** reached out to the community to provide an increased online presence to bring hope, support, and stress relief. The dynamic sister duo created immune supporting, home cleaning kits to hand out.
- **Aioli Burgers** founders Kyle Hollenbeck and Tommy D'Ambrosio focused on a two-fold mission: continue to employ their staff and feed their community during the pandemic. They created a rotating menu in which meals were prepared and cooked and just needed to be reheated. Additionally, the two delivered meals to first responders.
- With companies having to transition employees to a work from home (WFH) environment, Adam and Amber Wong offered a free Work From Home Assessment Tool through their company **Rockstar Workforce** to help improve communication. The report at the end of the assessment provides personalized WFH tips and strategies for communicating with employees.



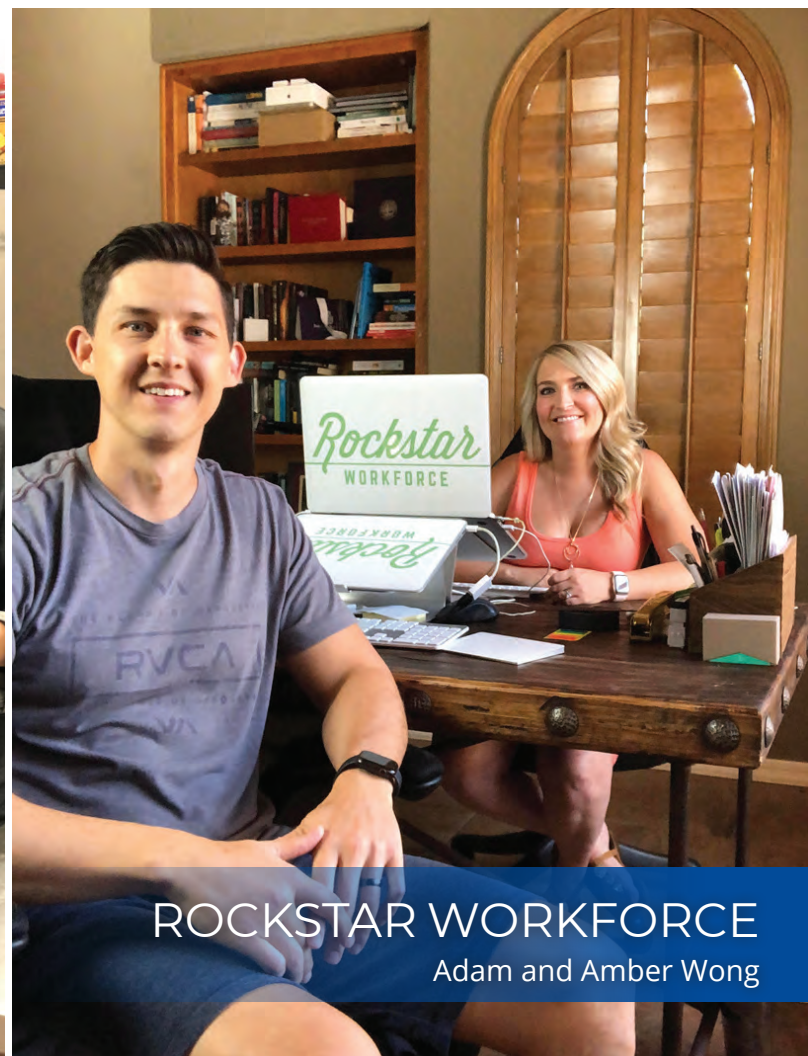
SISTER POWER

Yohanna Wendt and Lysette Hill



AIOLI BURGERS

Kyle Hollenbeck and Tommy D'Ambrosio



ROCKSTAR WORKFORCE

Adam and Amber Wong

Building Our Community Together

PVCC is more than an educational hub; it's a community, stretching our allegiances far beyond the campus borders. This year, our community and the rest of the world faced adversity like never before as the ongoing global pandemic took away our ability to gather, engage, and celebrate. However, in the face of this challenge, we took our celebrations virtual. PVCC is proud of our expanded outreach and the impact it has had on our neighbors.



PVCC Theatre students deliver bears to the Boys and Girls Club of Metro Phoenix - Ed Robson Branch.



Panelists from PVCC's Legalization of Marijuana Event.



PVCC hosts monthly mobile food distribution for students, staff, and the community.



Spring 2020 graduates celebrate their success in a drive-thru celebration event.



Students participate in the Introduction to the Art of Storytelling.



The PVCC community comes together for a Dia de Los Muertos painting party in celebration of Hispanic Heritage Month.



Black Mountain

Paradise Valley Community College at Black Mountain is nestled in the heart of the desert on more than 80 acres in North Scottsdale. PVCC's satellite campus draws students from surrounding suburbs including North Phoenix, Carefree, Cave Creek, and North Scottsdale.

Partnering with the Valley of the Sun YMCA and the Holland Center, PVCC's Black Mountain campus serves a multifaceted role for the local community. The shared education, community, and fitness complex is a hub for local residents, offering a wide variety of classes to fulfill both certificate programs and two-year associate degrees.



**PARADISE VALLEY
COMMUNITY COLLEGE**

A MARICOPA COMMUNITY COLLEGE

Union Hills Campus
18401 N. 32nd Street
Phoenix, AZ 85032
602-787-6500

Black Mountain Campus
34250 N. 60th Street
Scottsdale, AZ 85266
602-493-2600

 PVCCAZ

 PVCC_Official

 PVCC_Official

 [Linkedin.com/school/paradise-valley-community-college](https://www.linkedin.com/school/paradise-valley-community-college)

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